

ORDER

Orders
Order / Rev: 2759398
Alt Order #: WOC14246534
Product Desc: KY
Estimate: 10839
Flight Dates: 10/24/23 - 10/30/23
Original Date / Rev: 08/25/23 / 08/25/23
Order Type: General

WHAS
Primary AE: Lindsay Corbus
Sales Office: TSATL
Sales Region: NAT

Agency
Name: Canal Partners Media / POL
Buying Contact: _____
Billing Contact: _____
900 Circle 75 Pkwy, Suite 1650
Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ DAGA People's Lawyer Project K
Demographic: A35+
Product Codes: IS-Local Misc
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End: _____
Advertiser External ID: 147308
Agency External ID: 20042AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	59	\$21,614.00	\$18,371.90
10/30/23	10/30/23	13	\$5,419.50	\$4,606.57

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	59	\$21,614.00	\$18,371.90	113.31
November 2023	13	\$5,419.50	\$4,606.57	26.11
Totals	72	\$27,033.50	\$22,978.48	139.42

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lindsay Corbus			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$27,033.50
Market	100%	\$180,226.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$153,192.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/24/23	10/30/23	Local News @ 6a M-F GMK @ 6A	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	11111--	:15	5	\$195.00	P02	1.08	NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$195.00		1.08			
N 2	WHAS	10/24/23	10/30/23	Local News @ 6a M-F GMK @ 630A	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	11111--	:15	5	\$195.00	P02	1.54	NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$195.00		1.54			
N 3	WHAS	10/24/23	10/30/23	Good Morning America GOOD MORNING AMERICA 7	CM	6:57 AM-8:00 AM (6:57 AM-8:00 AM)	11111--	:15	5	\$211.25	P02	1.97	NM	5	\$1,056.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$211.25		1.97			
N 4	WHAS	10/24/23	10/30/23	Good Morning America GOOD MORNING AMERICA 8	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11111--	:15	5	\$211.25	P02	1.59	NM	5	\$1,056.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$211.25		1.59			
N 5	WHAS	10/24/23	10/30/23	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	11:58 AM-12:30 PM (11:58 AM-12:30 PM)	11-1---	:15	3	\$117.00	P02	1.29	NM	3	\$351.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11-1---		3				\$117.00		1.29			
N 6	WHAS	10/24/23	10/27/23	Local News @ 12p M-F WHAS11 NEWS AT 1230P	CM	12-1p (12:30 PM-1:00 PM)	--1-1--	:15	2	\$117.00	P02	1.40	NM	2	\$234.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	--1-1--		2				\$117.00		1.40			
N 7	WHAS	10/24/23	10/30/23	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	11111--	:15	5	\$227.50	P02	1.41	NM	5	\$1,137.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$227.50		1.41			
N 8	WHAS	10/24/23	10/30/23	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	11111--	:15	5	\$260.00	P02	1.76	NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$260.00		1.76			
N 9	WHAS	10/24/23	10/30/23	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	11111--	:15	5	\$292.50	P02	2.53	NM	5	\$1,462.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$292.50		2.53			
N 10	WHAS	10/24/23	10/30/23	ABC World News ABC WORLD NEWS	CM	630-7p	11111--	:30	5	\$1,525.00	P02	3.47	NM	5	\$7,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$1,525.00		3.47			
N 11	WHAS	10/24/23	10/30/23	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	11111--	:15	5	\$325.00	P02	2.24	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$325.00		2.24			
N 12	WHAS	10/24/23	10/30/23	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	11111--	:15	5	\$325.00	P02	2.41	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	11111--		5				\$325.00		2.41			
N 13	WHAS	10/24/23	10/30/23	Mon Prime Other DANCING WITH THE STARS	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	1-----	:30	1	\$1,275.00	P02	3.55	NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/23	10/30/23	1-----		1				\$1,275.00		3.55			
N 14	WHAS	10/24/23	10/26/23	Thu Prime Other BACHELOR IN PARADISE	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	---1---	:30	1	\$750.00	P02	1.97	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	---1---		1				\$750.00		1.97			
N 15	WHAS	10/24/23	10/27/23	Fri Prime A SHARK TANK	CM	8-9p	----1--	:30	1	\$750.00	P02	1.68	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	----1--		1				\$750.00		1.68			
N 16	WHAS	10/24/23	10/28/23		CM	7:00 AM-9:00 AM		:15	2	\$117.00	P02	2.10	NM	2	\$234.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Good Morning America S?			-----2-								
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----2-		2				\$117.00		2.10			
N17	WHAS	10/24/23	10/28/23	Local News @ 9a Sa	CM	9-10a	-----1-	:15	1	\$117.00	P02	1.66	NM	1	\$117.00
				GMK WEEKEND 9-10A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----1-		1				\$117.00		1.66			
N18	WHAS	10/24/23	10/28/23	Local News @ 11p Sa	CM	11-1135p	-----1-	:15	1	\$195.00	P02	1.33	NM	1	\$195.00
				WHAS11 NEWS AT 11 SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----1-		1				\$195.00		1.33			
N19	WHAS	10/24/23	10/29/23	Good Morning America 3M	CM	8:00 AM-9:00 AM	-----1	:15	1	\$130.00	P02	1.79	NM	1	\$130.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----1		1				\$130.00		1.79			
N20	WHAS	10/24/23	10/29/23	ABC World News Su	CM	6-630p	-----1	:30	1	\$1,525.00	P02	3.14	NM	1	\$1,525.00
				ABC WORLD NEWS SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----1		1				\$1,525.00		3.14			
N21	WHAS	10/24/23	10/29/23	Local News @ 630p Su	CM	630-7p	-----1	:15	1	\$325.00	P02	2.79	NM	1	\$325.00
				WHAS11 NEWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----1		1				\$325.00		2.79			
N22	WHAS	10/24/23	10/29/23	Sun Prime A	CM	7:00 PM-8:00 PM	-----1	:30	1	\$750.00	P02	3.02	NM	1	\$750.00
				AMERICA'S FUNNIEST HOME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/23	10/29/23	-----1		1				\$750.00		3.02			
N23	WHAS	10/24/23	10/30/23	LN (M-Su)	CM	11-1135p	11111-1	:15	6	\$260.00	P02	1.27	NM	6	\$1,560.00
				WHAS11 NEWS AT 11 M-F/SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/23	10/30/23	11111-1		6				\$260.00		1.27			
													Totals	72	\$27,033.50